

DÉPARTMENT OF COMMUNICATION ARTS

Loyola
OF MONTREAL

HELLO!

.....YOU PEOPLE IN THE WORLD.

LOYOLA COLLEGE
7141 SHERBROOKE ST. W.
MONTREAL 262,
QUEBEC

MERRY CHRISTMAS!

This seems like a good time to begin our contact with all our former graduates. (The soft sell) Believe me, we think about you often and wonder what your major in communication arts has led you into, through, or around. As a matter of fact, this letter is just the beginning, in terms of keeping you informed about the exciting things going on in our department.....new co-chairman.... summer school in Europe.....Ginsberg film; to keep you informed about the great things going on in communications.. tapping the human aura.....80 channels by the 1970's... flat screen developments in television; to keep you informed about the jobs we know of for our former graduates....Klaus Fuchs was in Iran working on a film... Northern Electric had several openings for television production people.... Monsanto wanted a girl for a Public Relations job; and to keep you up to date on the graduate schools in communications..... we have over 25 catalogs and brochures in our office of the best communication school in the U.S. and Europe..... there are all kinds of scholarships and fellowships available.... many schools want teaching assistants.

Again, Happy New Year and we hope that in the spirits of the holidays you will get in touch with us either through the enclosed questionnaire or by coming over to the department if you are in Montreal.

NOW FOR MORE DETAILS

Father O'Brian has been appointed Acting Academic Vice-President of the College, although he remains as Chairman of the department at the wish of both the students and the faculty. Tom McPhail has been appointed Co-Chairman and handles the day-to-day operations of the department. Professor McPhail has a cross-appointment with our department and the sociology department.

Four new professors have been appointed to the faculty.... CLAIRES FISCHER was President of St. Mary's University in Halifax for eight years and studied film at Stanford. He teaches the 200 class. His students gave a concert of films, modern dance and skits and they have lined the corridors with some very interesting projects ranging from textures of rope, a Gutenberg galaxy, a photographic exhibition and a papier maché sculpture. Next term Father Fischer will teach part of the introductory film course....JOHN MOORE teaches the advertising and public relations course. He has been in international advertising for many years and is a strong advocate of psycho-cybernetics. He also teaches at McGill and Sir George and has his own consulting firm. DR. JOSEPH HOFBECK teaches Revelation and Mass Media, a course which either counts as Communication Arts or theology. He also teaches in atheism in the theology departmentSUSAN SCHOUTEN, that's me, teaches the psychology of propaganda which deals with the persuasive techniques in today's society. I am also the administrative assistant to the department and in charge of special projects.

As for the new news about our old professors..... GAIL VALASKAKIS has twin boys and teaches the television courses this year.... JOHN MAX has just left for a one-man show of his photographs in Paris and one of his students, David Evans has a showing of his work in the gallery of the Vanier Library CHARLES GAGNON'S experimental film class is working on a triple screen film of Ginsberg with the help of the National Film Board FR. MARC GERVAIS' students are really involved in the film thing, some have made films for their assignments including one 16 mm. Keaton type comedy BRIAN BRENN has arranged for CJAD to sponsor a research group of students to work at the studio and the Bank of Montreal is going to give a \$1,000.00 scholarship to the best student..... DR. MALIK'S class is working in his laboratory doing research with information systems TOM McPHAIL'S students are looking into psycho-drama and one group did a video tape of a session... DR. LADD'S class recorded the bomb blast on tape, they are doing a lot of work on perception LOREEN SNIDER teaches Mass Society next term.

WHAT HAS HAPPENED LATELY

Several weeks ago a bomb exploded in the corridor outside the television studio and blew the doors off the studio damaging a small amount of the equipment. Things are going on as usual now.

The European Summer Institute is the biggest thing now happening in the department. I have enclosed the pamphlet describing it briefly. If you are interested and would like more information, please write.

A group of Scientists in California at a place called Frontiers of Science, are working on the human aura, which is apparently a field of energy surrounding the body. This aura is affected by the health of the individual and some of the scientists believe that if this could be tapped there would be sufficient energy to feed the body for life. They hope to show it on television in the U.S. this winter over C.B.S.

With the work of the telecommunication commission of the government and the sending up of the Canadian Satellite, it is expected that people in Canada will have access to 80 channels by 1972. Are you prepared?

GOODBYE

If you want more information about job opportunities or graduate schools don't forget to write. The next letter to you will be about you, the graduates so keep us informed. Also, could you fill out the questionnaire as soon as possible, OKAY?

Susan Schouten.

Susan Schouten.

P.S. Susan asked me to make this letter funny, but if you knew Susan, you'd know this letter is so funny that I left it alone.

So come visit her and make your life in the outer world more bearable.

P. MICHEL.

QUESTIONNAIRE

NAME: _____ PHONE NO: _____

ADDRESS: _____

WHAT ARE YOU DOING ?

DO YOU LIKE IT?

IF NOT, WHAT ELSE WOULD
YOU LIKE TO DO?

ARE YOU INTERESTED IN THE
SUMMER INSTITUTE?

WHAT DO YOU WANT TO KNOW ABOUT IT?

ARE YOU INTERESTED IN RECEIVING ANOTHER LETTER?

yes

no

WHAT WOULD YOU LIKE TO
SEE IN IT?

IS YOUR DEGREE IN COMMUNICATION ARTS
HELPING YOU WITH WHAT YOU ARE DOING?

DO YOU SEE ANYTHING THAT COULD
MAKE IT MORE RELEVANT?